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FOR IMMEDIATE RELEASE

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## Gardenex, PetQuip and the CHA organise webinar on 'Exporting to the EU since the trade deal'

Gardenex, PetQuip and the Commercial Horticultural Association will be hosting a special webinar, '**Exporting to the EU since the trade deal – impacts and key issues**', for its industry sectors on Friday 5 March from 10am to 12.30pm.

The webinar will look at the key exporting issues which exporters have been facing in 2021 following the conclusion of the Trade and Cooperation Agreement with the EU on Christmas Eve.

Tailored for the gardening, leisure, pet and commercial horticultural industries, the webinar will be hosted by Strong & Herd LLP, one of the experts in and key suppliers of export training advice and information in the UK.

Tim Hiscock, Export Development and International Trade Adviser, will be presenting the webinar. He has 30 years' experience in international sales management in a wide range of manufacturing sectors, has worked with small and large companies in developing international business, and has a strong track record in developing and managing distribution networks.

Topics covered will include:

- **New customs processes (import/export declarations)**
- **New documentation requirements**
- **Commodity codes**
- **Origin rules**
- **Incoterms rules**
- **Labelling and product standards/liability issues**
- **Northern Ireland**
- **Question and Answer session**

The webinar is part of a suite of invaluable information being provided on this issue to member companies by Gardenex, PetQuip and the CHA. The combination of regular tailored information bulletins, industry updates and the Federation's online helpline is providing companies with valuable insights and practical support to help them protect and expand their international sales in a profitable manner during and following the UK's exit from the EU.

The two hour presentation will sum up the latest information on the actions exporters should be taking when exporting to the EU and will be followed by a 30-minute Q&A session. Questions should be sent in advance to [charlie@gardenex.com](mailto:charlie@gardenex.com).

The webinar will be offered as a free of charge service to members of Gardenex, PetQuip and the CHA.

Non-members can register to take part in the webinar and will also receive a credit of £50 against a membership subscription to Gardenex, PetQuip or the Commercial Horticultural Association.

Amanda Sizer Barrett, Director General of Gardenex and PetQuip, says: “If you are an exporting company in the gardening, pet, leisure and commercial horticultural or allied industries, and need more information about the impact and key issues surrounding trading with EU countries now and in future, then this webinar is designed for you.”

Companies interested taking part in the webinar can contact [charlie@gardenex.com](mailto:charlie@gardenex.com), [charlie@petquip.com](mailto:charlie@petquip.com) or [charlie@cha-hort.com](mailto:charlie@cha-hort.com) to receive full details and the registration link. If you cannot make the event on 5 March, you will still be able to access the presentation at a later date – if you register in advance.

**Please contact Gardenex, PetQuip and the CHA if you would like to benefit from membership of the association or require any further advice and assistance on:**

Email: [info@gardenex.com](mailto:info@gardenex.com); [info@petquip.com](mailto:info@petquip.com); [info@cha-hort.com](mailto:info@cha-hort.com)

Websites: [www.gardenex.com](http://www.gardenex.com); [www.petquip.com](http://www.petquip.com), [www.cha-hort.com](http://www.cha-hort.com)

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